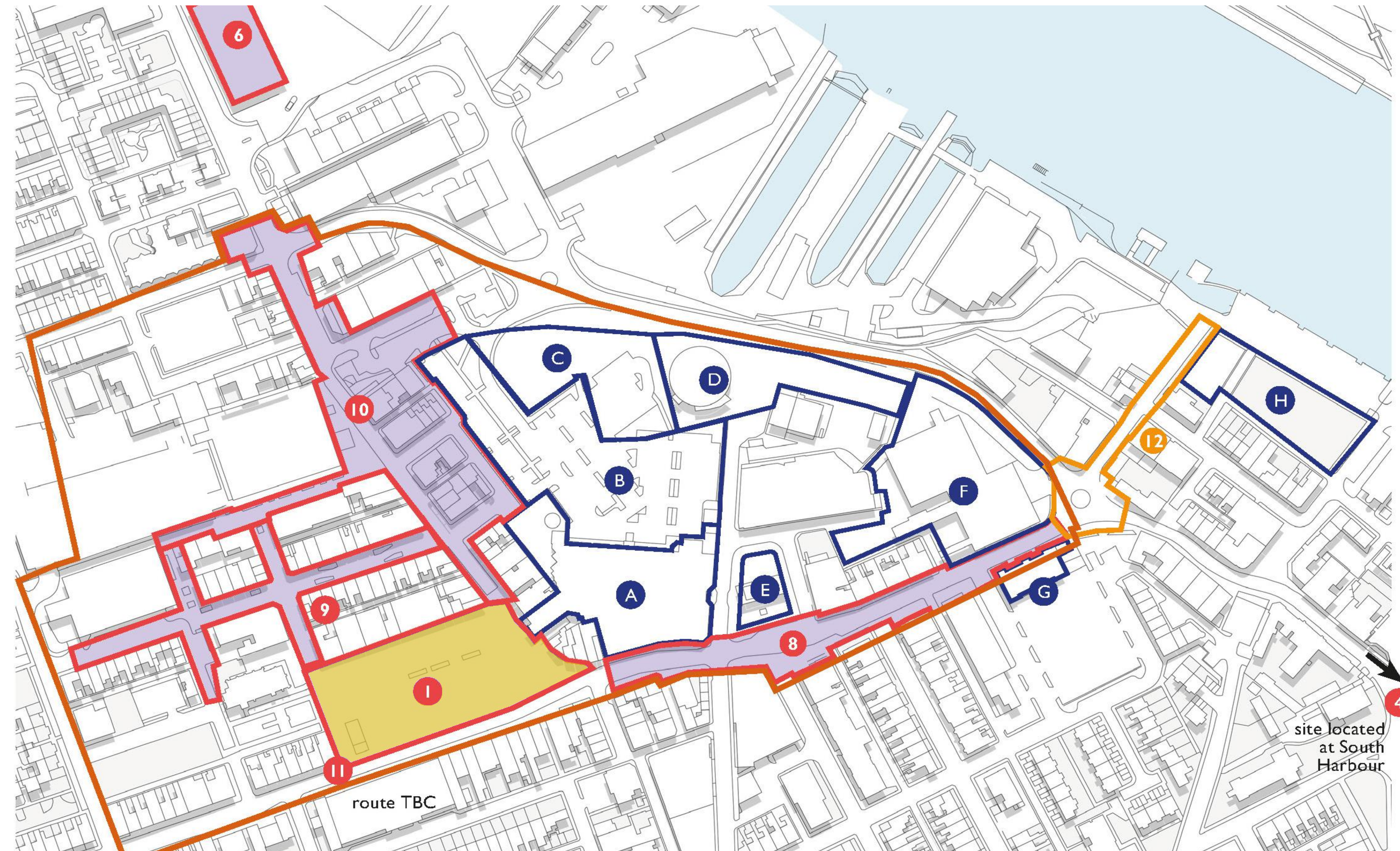


WELCOME!

THIS CONSULTATION IS ABOUT THE CULTURE HUB & MARKET PLACE AND IS IN FOLLOW-UP TO THE SHOWCASE EVENT HELD ON 28 JULY 2022. WE WOULD LIKE YOUR VIEWS ON THESE PROPOSALS.



BLYTH TOWN CENTRE PROJECT MAP

As part of the "Energising Blyth" regeneration proposals, Northumberland County Council (NCC) have secured funding through the Future High Street Fund and Town Deal funding to revitalise the town centre and transform the wider Blyth area. The Culture Hub and Market Place is the flagship project in "Energising Blyth." The ambition of this project is to provide a major attractor that will increase vibrancy and footfall, bring visitors and spending to the town, boost civic pride amongst local residents, encourage more of a night-time economy, and stimulate the wider regeneration and renewal of the town.

- Energising Blyth Projects**
- 1 Culture Hub and Market Place
 - 2 Culture and Placemaking Programme (across town)
 - 3 Hotel and Restaurant Town Centre Location TBC
 - 4 Energy Central Campus (ECC) Phase 1 (Learning Hub)
 - 5 ECC Phase 2 (Institute) Town Centre Location TBC
 - 6 Offshore Renewable Energy Catapult (OREC) Technology & Subcomponent Innovation Demonstration Centre (T&SIDC)
 - 7 Northumberland Energy Park Infrastructure
 - 8 Bridge Street Improvements (The Link)
 - 9 Bowes St, Church St and Wanley St Improvements (Northern Gateway Phase 1)
 - 10 Regent Street Improvements (Northern Gateway Phase 2)
 - 11 Beaside to Town Centre Walking and Cycling Corridor
 - 12 Quayside Gateway
- Other Potential Projects**
- 12 Quayside Gateway
- Key Locations**
- A Keel Row Shopping Centre
 - B Keel Row Car Park
 - C NCC Land
 - D Gasometer Site
 - E Arriva Bus Station
 - F Arriva Bus Depot
 - G Richard Stannard House
 - H Dun Cow Quay
- Orange line: Blyth Town Centre Boundary

PART FUNDED BY:



HM Government



Northumberland
County Council



Advance
Northumberland

BLYTH CULTURE HUB & MARKET PLACE

FAULKNERBROWNS
ARCHITECTS

LD&DESIGN

Civic Engineers

dpp

gleeds

hpartners

PROPOSED FACILITIES





THREE CINEMA SCREENS

STUDIO

MULTIPURPOSE SPACE

CAFE BAR

CREATIVE PLAY

A REIMAGINED MARKET PLACE

THESE COMPUTER GENERATED IMAGES ARE WORK IN PROGRESS, WE ARE CURRENTLY TESTING HOW DIFFERENT MATERIALS MIGHT LOOK.

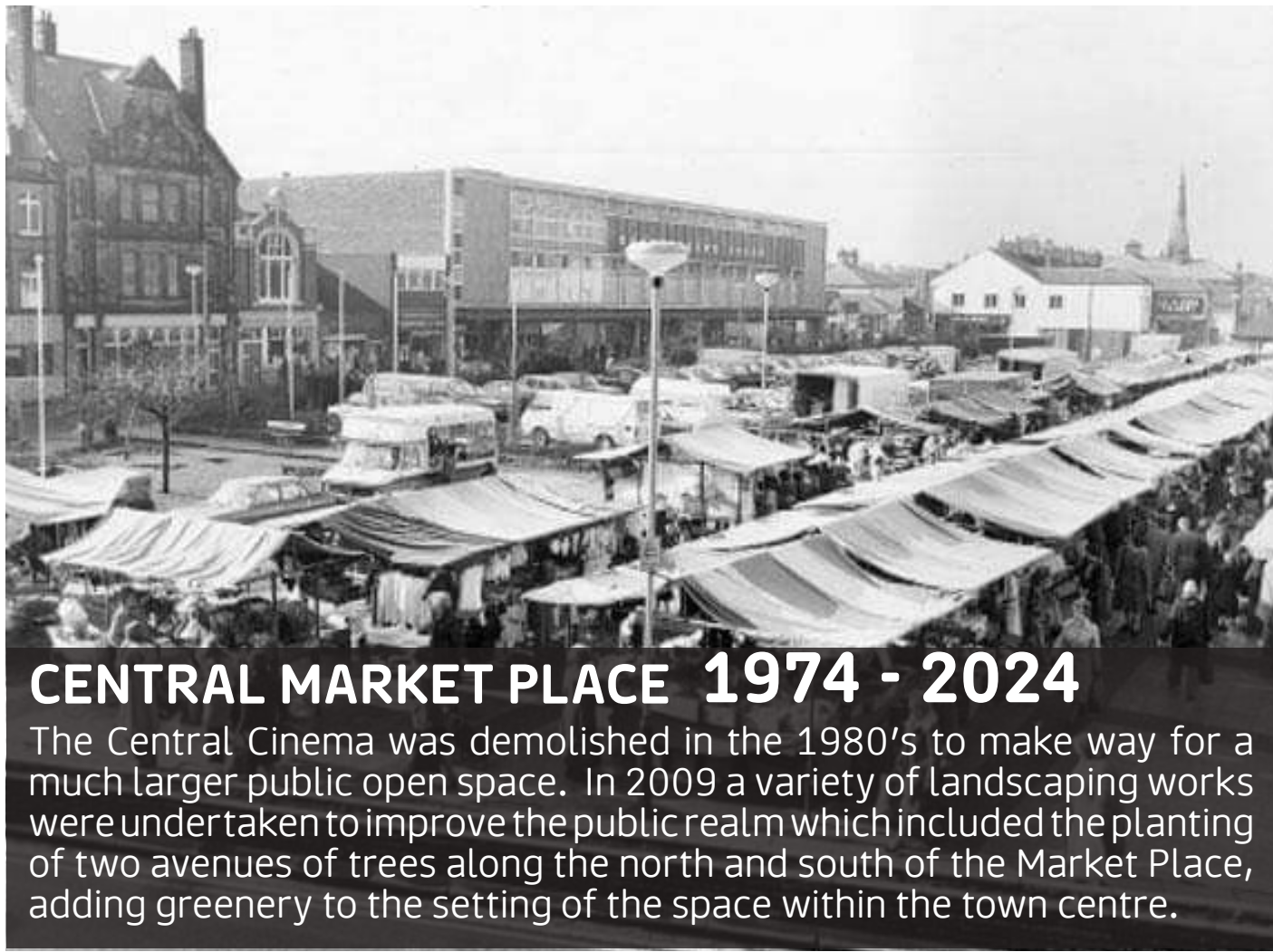
HISTORIC CONTEXT AND HOW WE ARE RESPONDING TO THIS



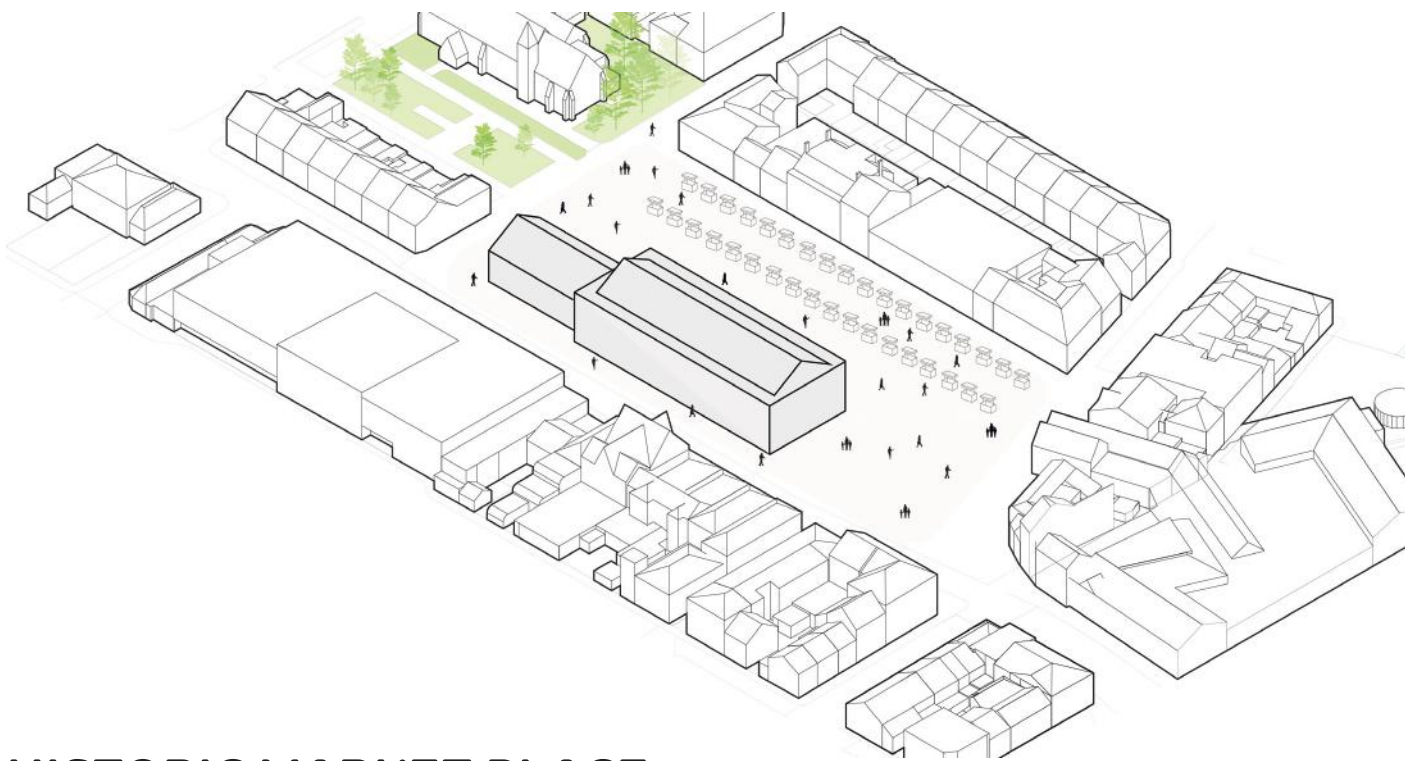
CENTRAL HALL 1857 - 1923
The Central Hall was constructed in 1857 and was primarily used for music performances. In 1897 the Methodist church was constructed to the west of the Hall and a single storey extension with a hipped roof was added to the Hall itself, extending the original building to align with Waterloo.



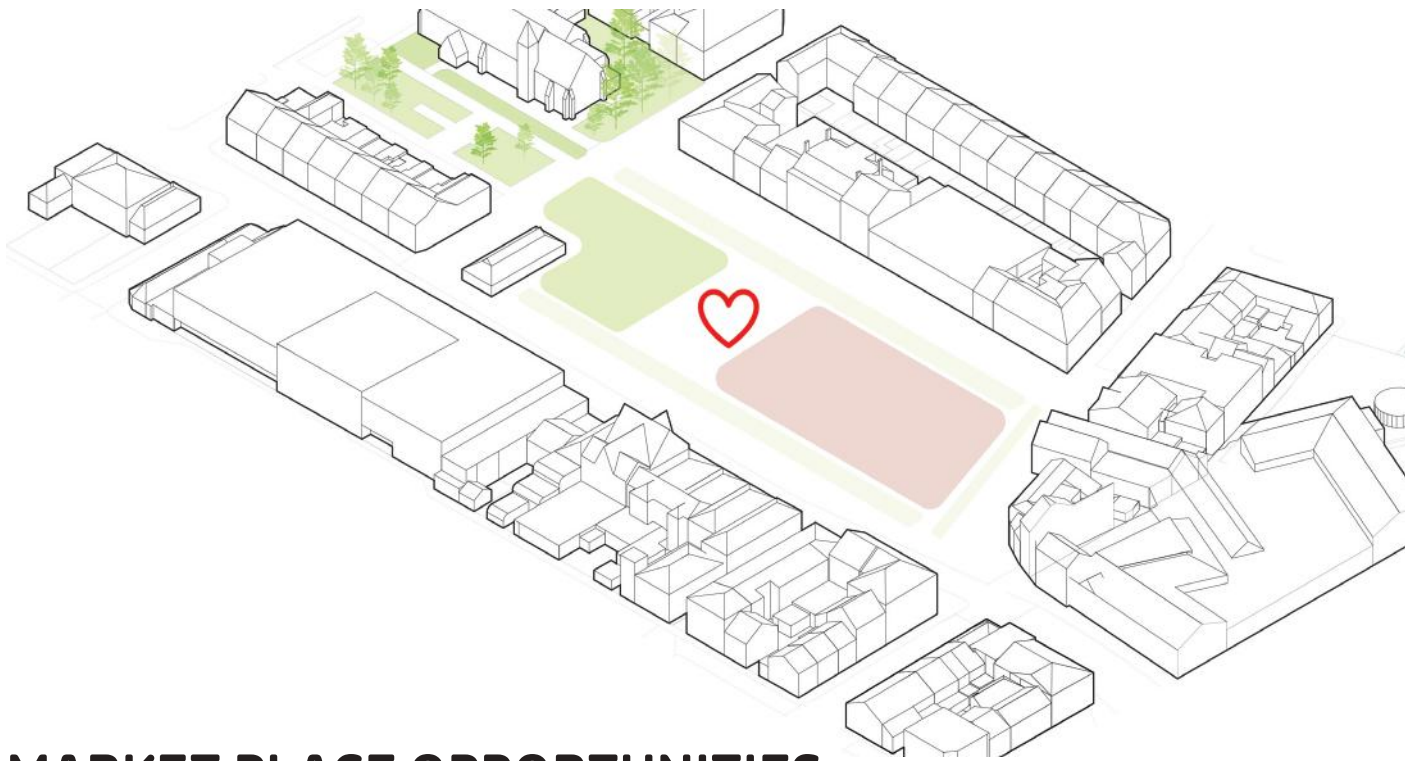
CENTRAL CINEMA 1923 - 1974
Following a fire in 1923 the Hall was subsequently rebuilt in the same location as a cinema.



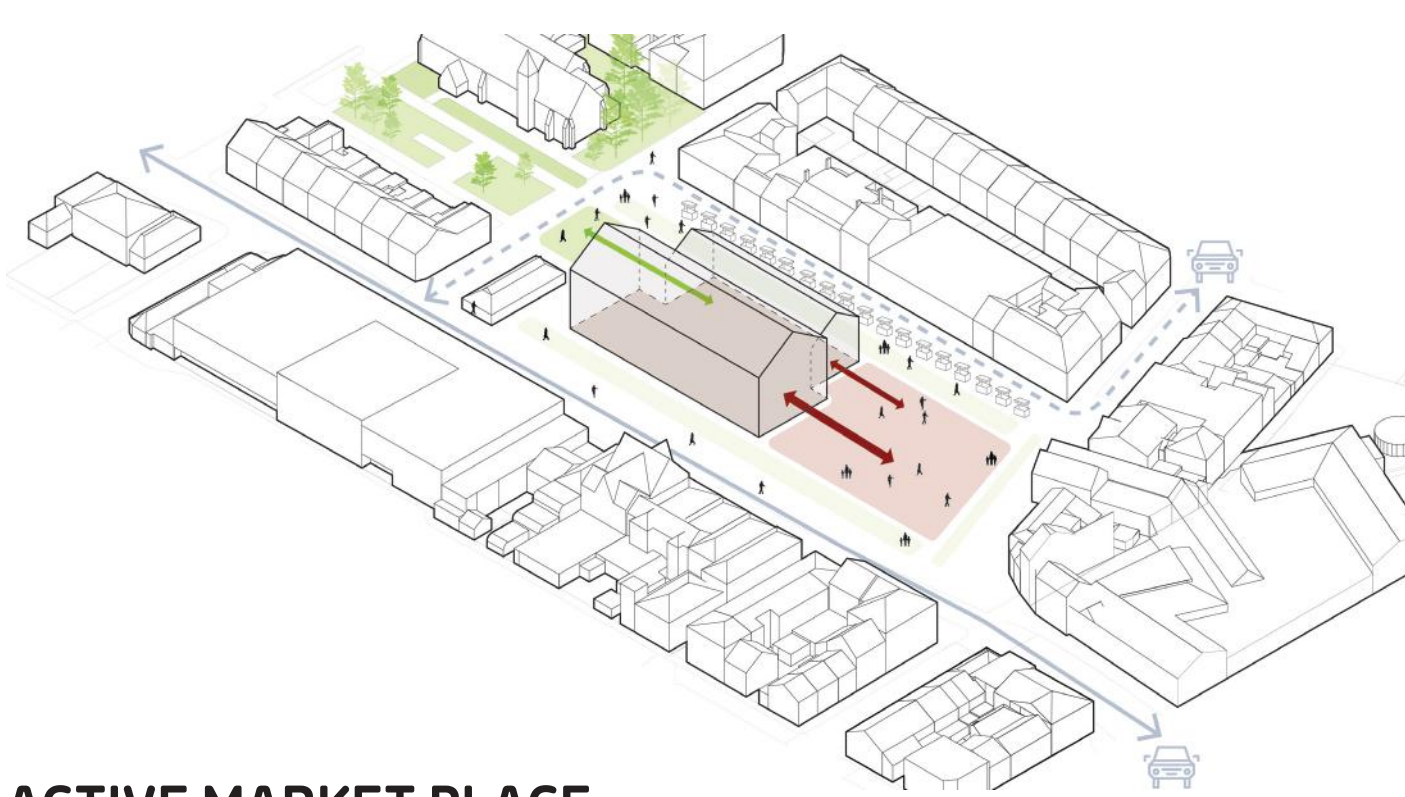
CENTRAL MARKET PLACE 1974 - 2024
The Central Cinema was demolished in the 1980's to make way for a much larger public open space. In 2009 a variety of landscaping works were undertaken to improve the public realm which included the planting of two avenues of trees along the north and south of the Market Place, adding greenery to the setting of the space within the town centre.



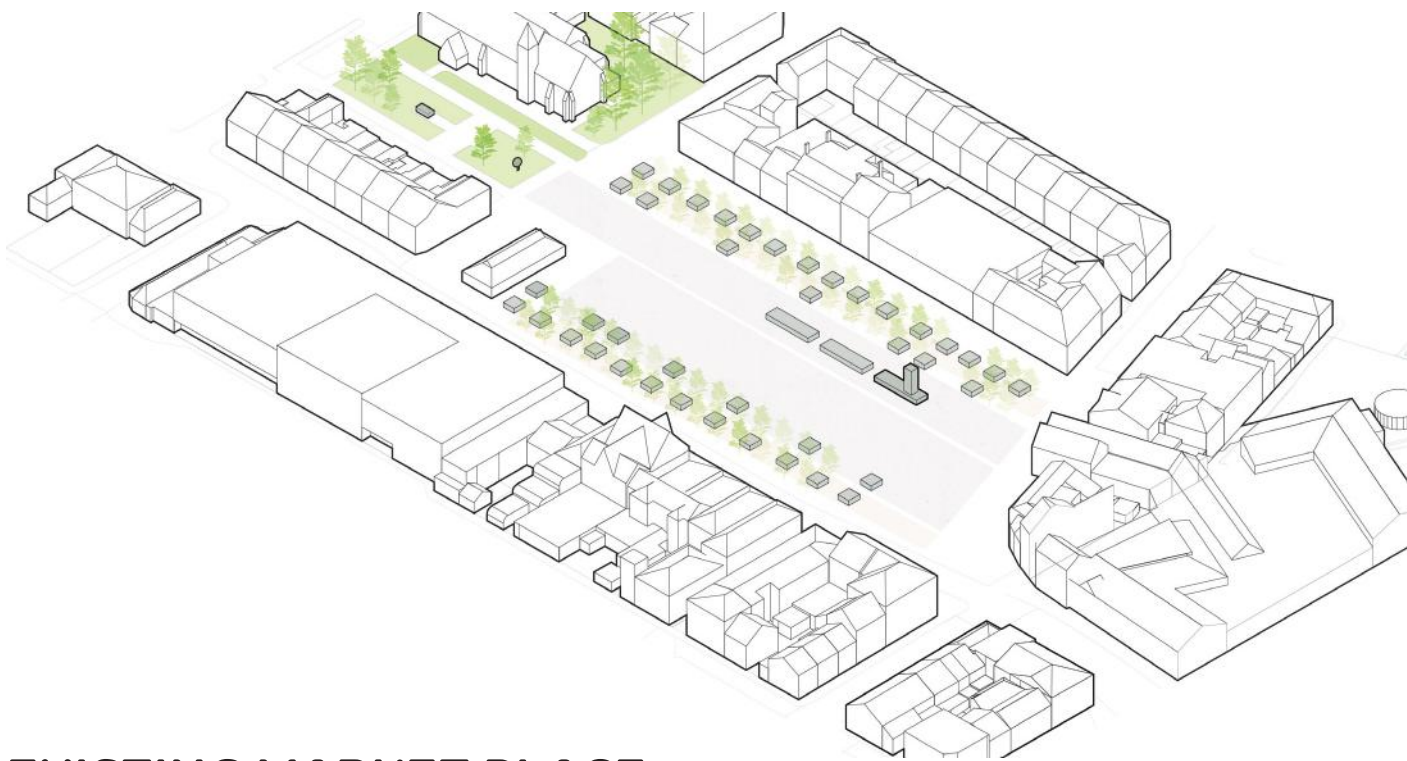
HISTORIC MARKET PLACE
- The position of Central Hall was set back from the frontage of Waterloo Road.
- A prominent gable end facing east down Bridge Street anchored the building on Market Place
- Market stalls occupied the area to the north of the Hall along Market St.



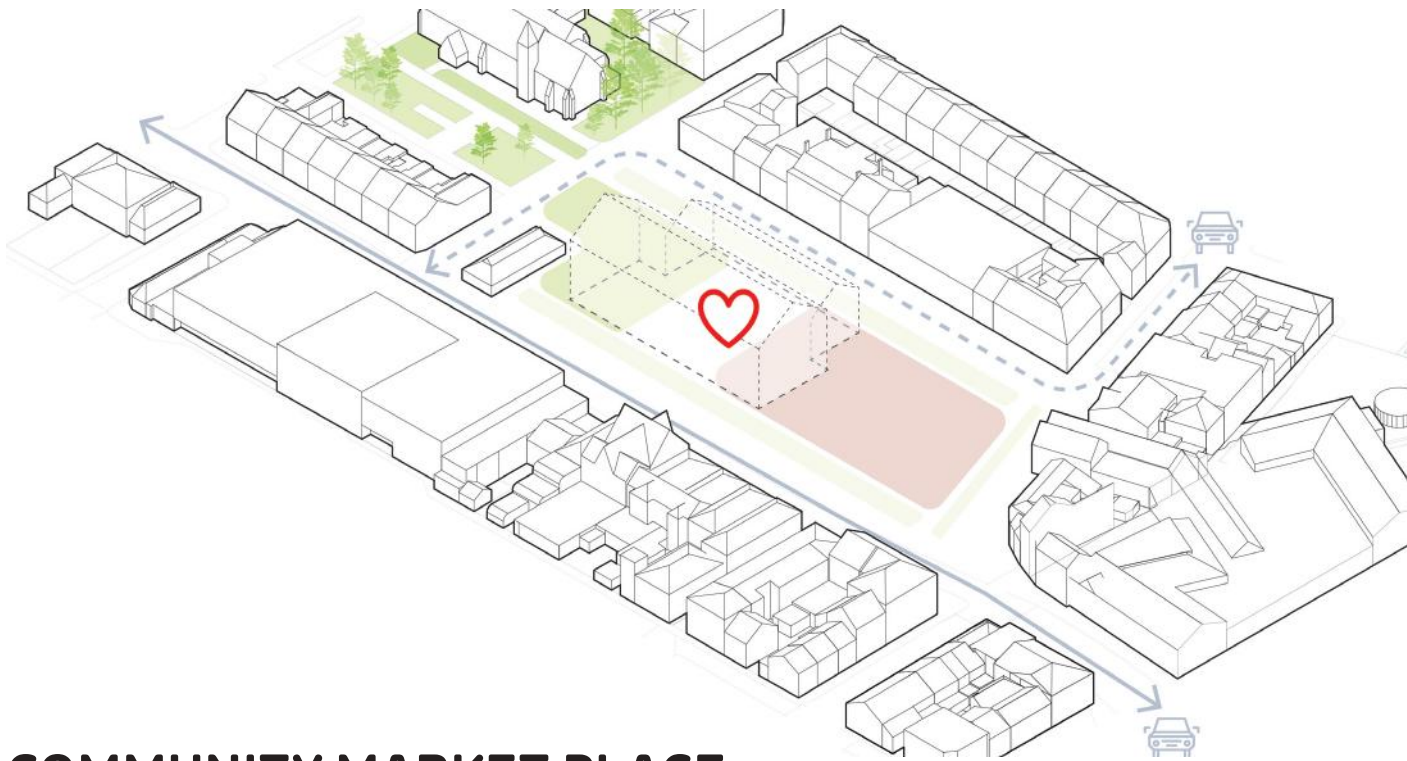
MARKET PLACE OPPORTUNITIES
- The proposals seek to extend the relaxing and restful greenery to the west and consolidate the commercial edge to the east, locating the new building at the heart of the Market Place



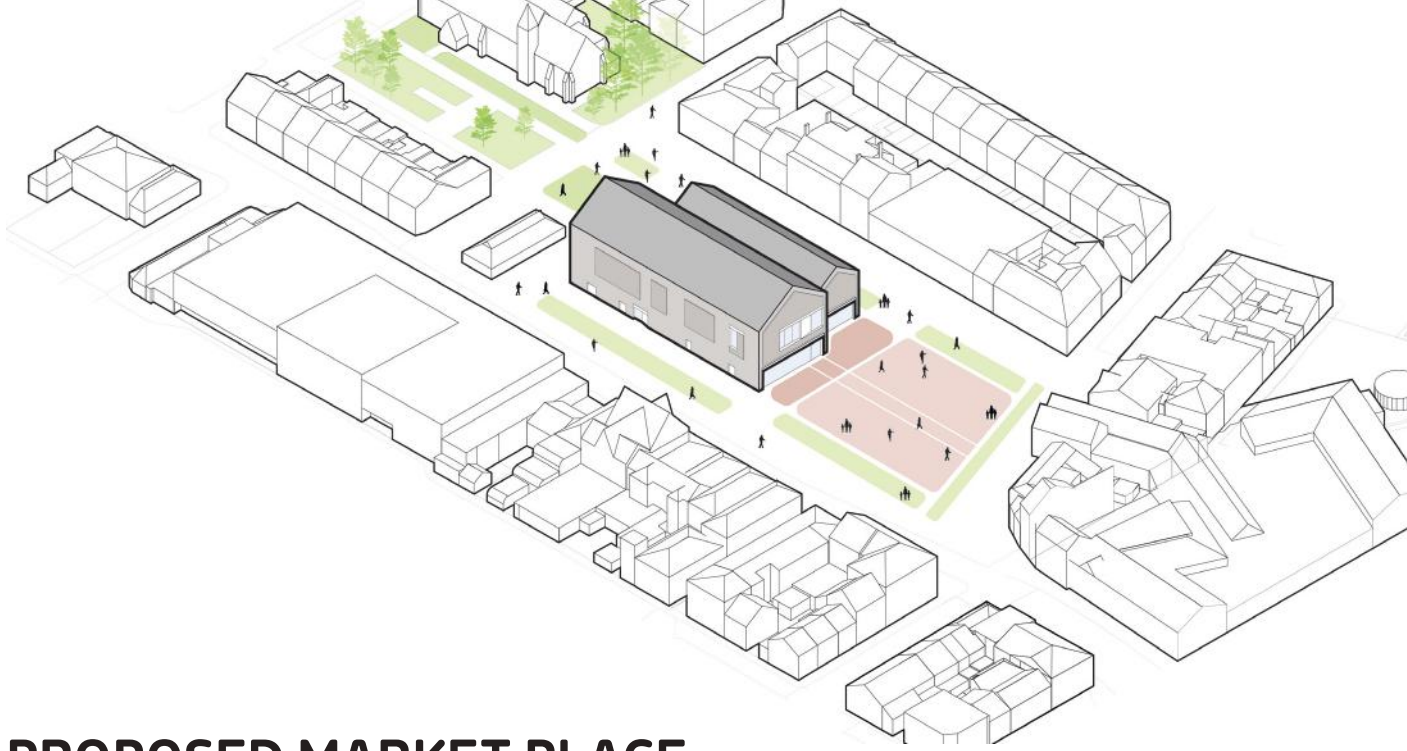
ACTIVE MARKET PLACE
- The building form starts to create a southern edge to Market St.
- Market stalls, as they were historically, are positioned along the edge of Market st.
- Culture Hub internal uses have the possibility to spill out externally



EXISTING MARKET PLACE
- The site is framed by a conservation area on the south east and st Mary's church on the north west
- The furniture is cold and unwelcoming in a large unsheltered space
- Market Stalls are not consolidated to a specific area of Market Place

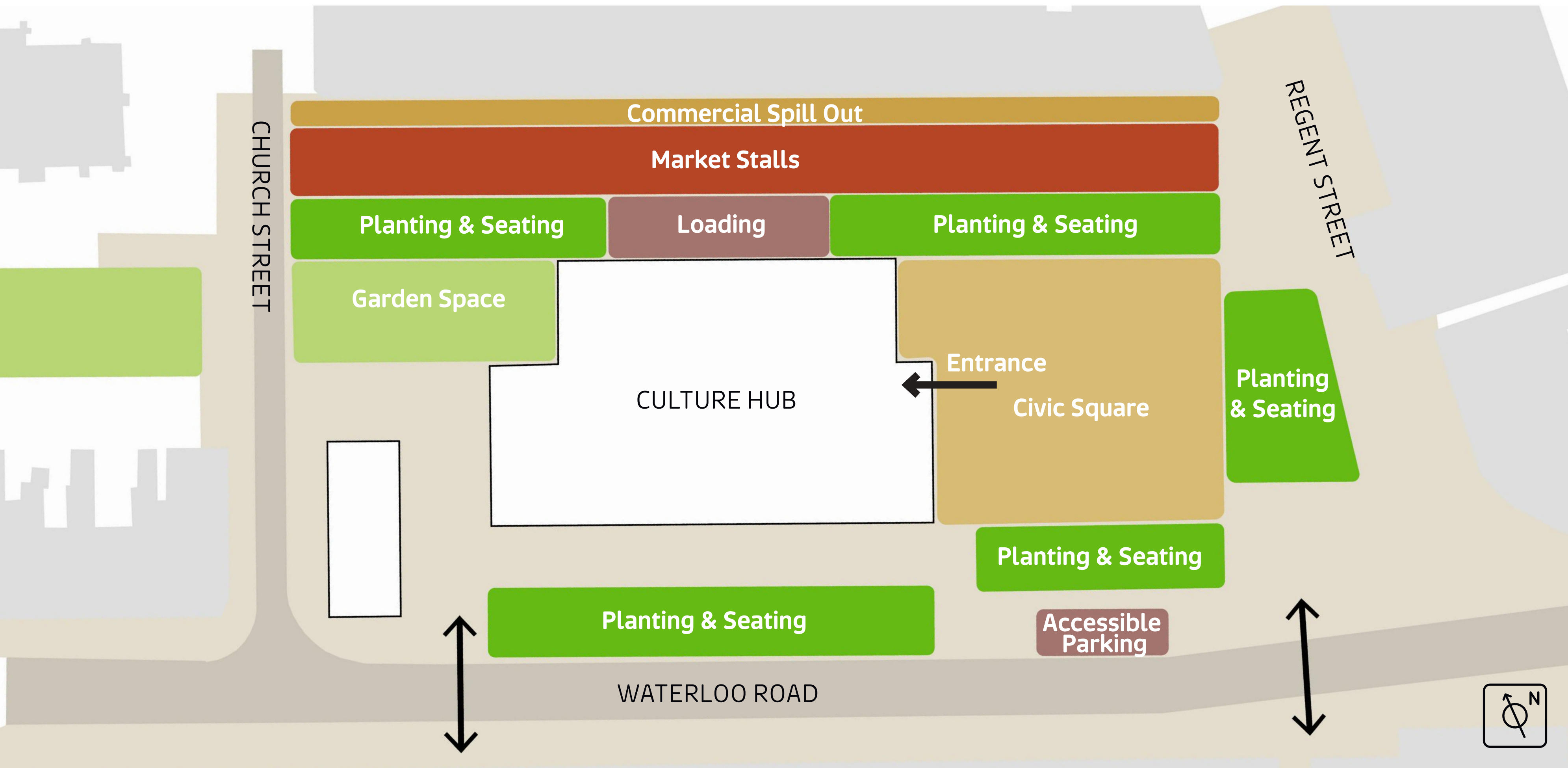


COMMUNITY MARKET PLACE
- Reinstates the pitched gable silhouette
- Cinema function lifted to the upper floor to reduce the building footprint and to animate the ground floor elevations
- Controlled vehicle access to Market Place and surrounding businesses



PROPOSED MARKET PLACE
- The building redefines the edge of Waterloo Road to the south
- Greenery, planting and street furniture create an activated Market Place.
- Culture Hub reinstates a sense of civic pride

MARKET PLACE PROPOSALS



- ★ NEW PLANTING
- ★ FLEXIBLE EVENT SPACE
- ★ SOCIAL SEATING
- ★ INCREASED BIODIVERSITY
- ★ FEATURE LIGHTING
- ★ MARKET INFRASTRUCTURE
- ★ INTEGRATED PLAY

LEFT: SITE PLAN SHOWING ZONES FOR DIFFERENT ELEMENTS WITHIN MARKET PLACE

BELOW: THESE ARE SOME IMAGES THAT GIVE YOU AN IDEA OF SOME OF THE THINGS WE HOPE TO INCORPORATE IN THE MARKET PLACE.



EXPLORE



MEET



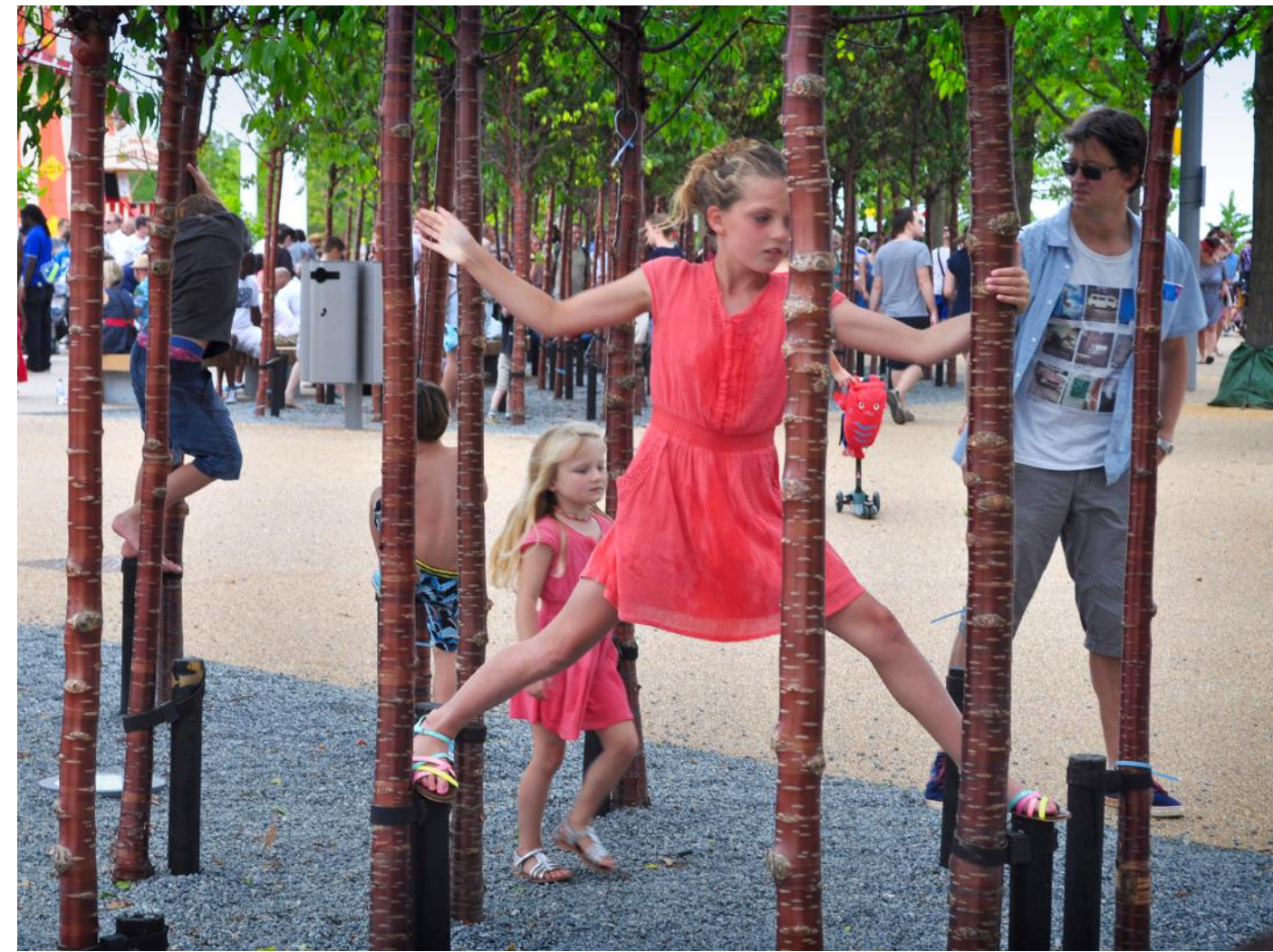
RELAX



DISCOVER



ANIMATE



RICH PLANTING



PLAYFUL & ENGAGING LANDSCAPE



SAFE & SOCIABLE SPACES



INTERACTIVE LIGHTING

THESE ARE MORE IDEAS OF WHAT WE ARE EXPLORING

PART FUNDED BY:



BLYTH CULTURE HUB & MARKET PLACE

FAULKNERBROWNS
ARCHITECTS

LD&A DESIGN

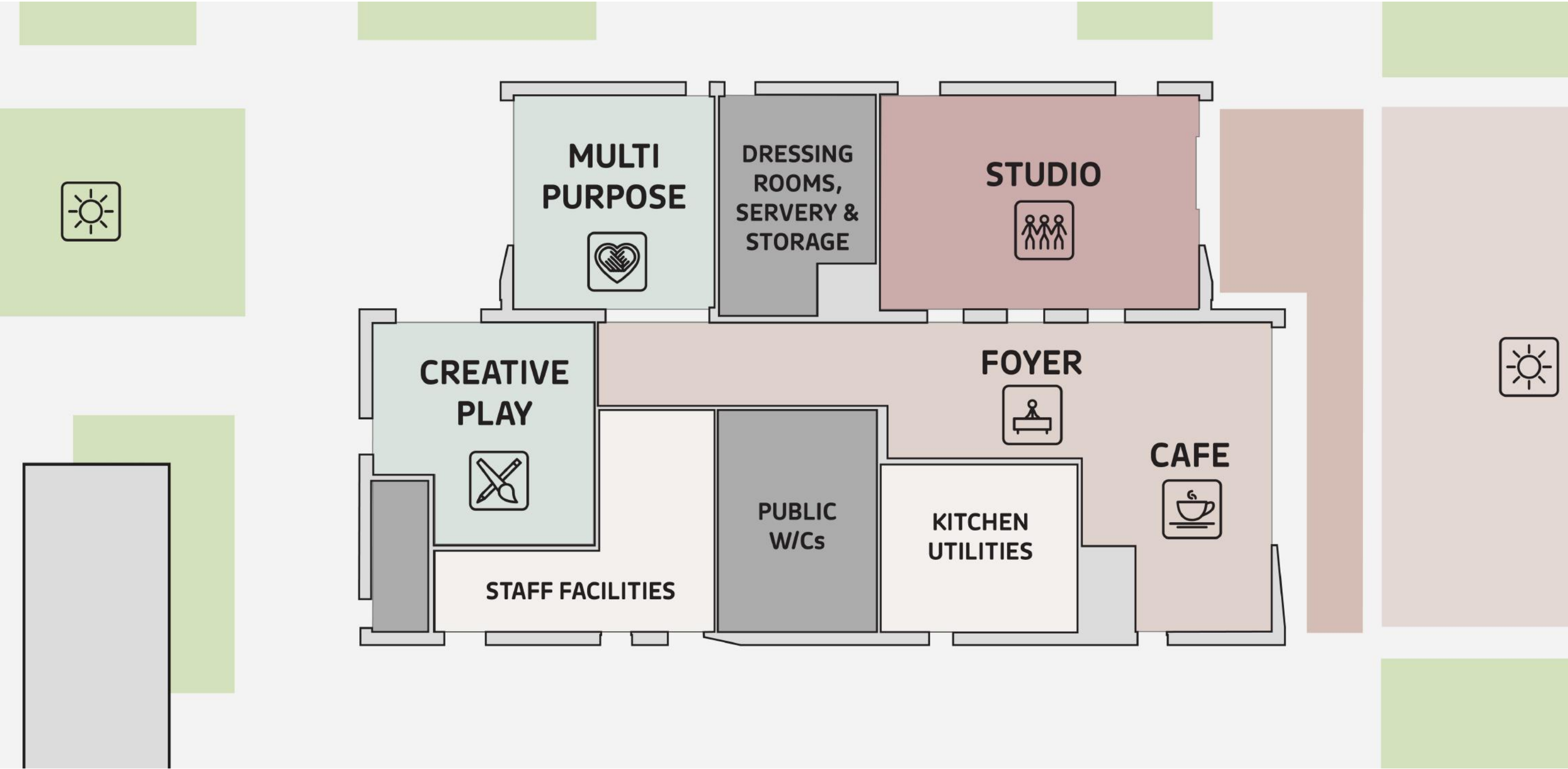
Civic Engineers

cpp
PLANNING

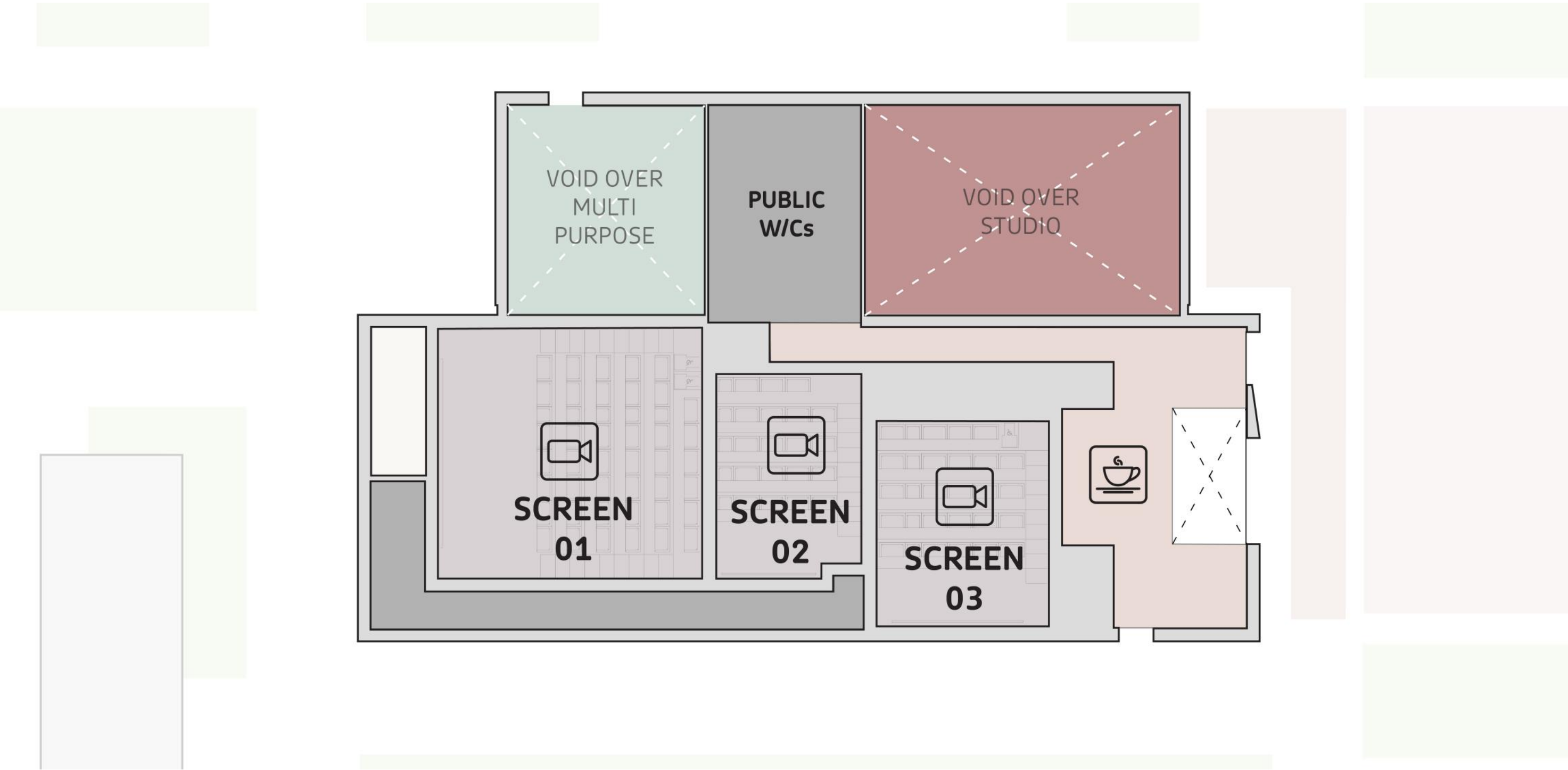
gleeds®

jhpartners

CULTURE HUB FACILITIES



GROUND FLOOR PLAN

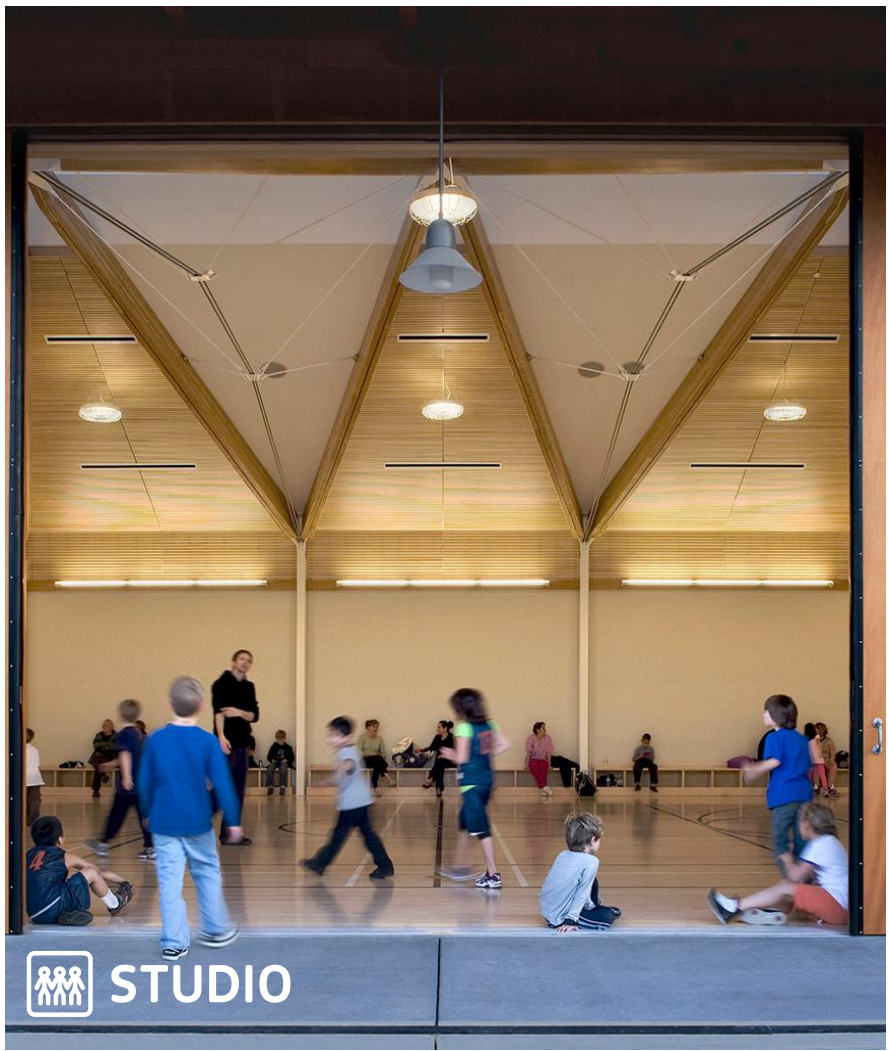


FIRST FLOOR PLAN



THREE SCREEN CINEMA

- 100, 60 and 40 seat capacity screens.
- Local employment opportunities



STUDIO

- Multi-purpose area with the capacity for 120 people seated/200 standing Suitable for providing a range of activities including live music, comedy events, performances etc. Opens out to the Market Place.
- Available to hire for meetings, family celebrations etc.



CAFE

- Providing a range of light meals and drinks.
- Public area with the ability to exhibit locally produced work.



CREATIVE PLAY

- Supports children to develop their ideas and imagination through engaging with creative experiences such as storytelling, puppetry, dance, movement, drama, and music.
- Provides a strong foundation in children in their early years from 0-5 years.



MULTIPURPOSE SPACE

- Will be used for arts, health and wellbeing activities.
- Opens out to the garden to the west



REIMAGINED MARKET PLACE

- Improved public realm & Green Spaces.
- Market Stalls
- Events & Performance Space

PART FUNDED BY:



BLYTH CULTURE HUB & MARKET PLACE

FAULKNERBROWNS ARCHITECTS

LD&DESIGN



HOW THE CULTURE HUB MAY LOOK: MATERIALS & FORM



EAST ELEVATION (OPPOSITE KEEL ROW)

ENTRANCE TO CULTURE HUB



SOUTH ELEVATION (FACES ON TO WATERLOO ROAD)

Historically, civic buildings in Blyth were constructed of sandstone masonry with robust detailing to window and door openings. Other public buildings and most commercial properties have been constructed in brick, most often in red brick.

The 19th and 20th century hall and cinema buildings that have existed previously on the Market Place presented strong multi-story gable entrance facades to Regent Street and the Market Place.

We are proposing to construct the Culture Hub from brickwork, with masonry detailing around window and door openings. The integration of three-dimensional brick detailing could provide textural relief to the facades and offers an opportunity to light the building in an interesting way.

This approach to materiality and form will create a contemporary new civic aesthetic for Blyth with a proud presence on the Market Place.



EXAMPLES THAT SHOW HOW THE OUTSIDE OF THE CULTURE HUB MAY LOOK

PART FUNDED BY:



BLYTH CULTURE HUB & MARKET PLACE

FAULKNERBROWNS ARCHITECTS

LD&A DESIGN



THANK YOU FOR VISITING!

PLEASE LET US KNOW WHAT YOU THINK BY FILLING IN OUR SURVEY ON A PAPER COPY, ONLINE AT nland.cc/BlythCultureHub, OR BY SCANNING THE QR CODE:

15 DEC

SURVEY CLOSES

DEC 2022 / JAN 2023

OPERATOR APPOINTED FOR THE CULTURE HUB

FEB 2023

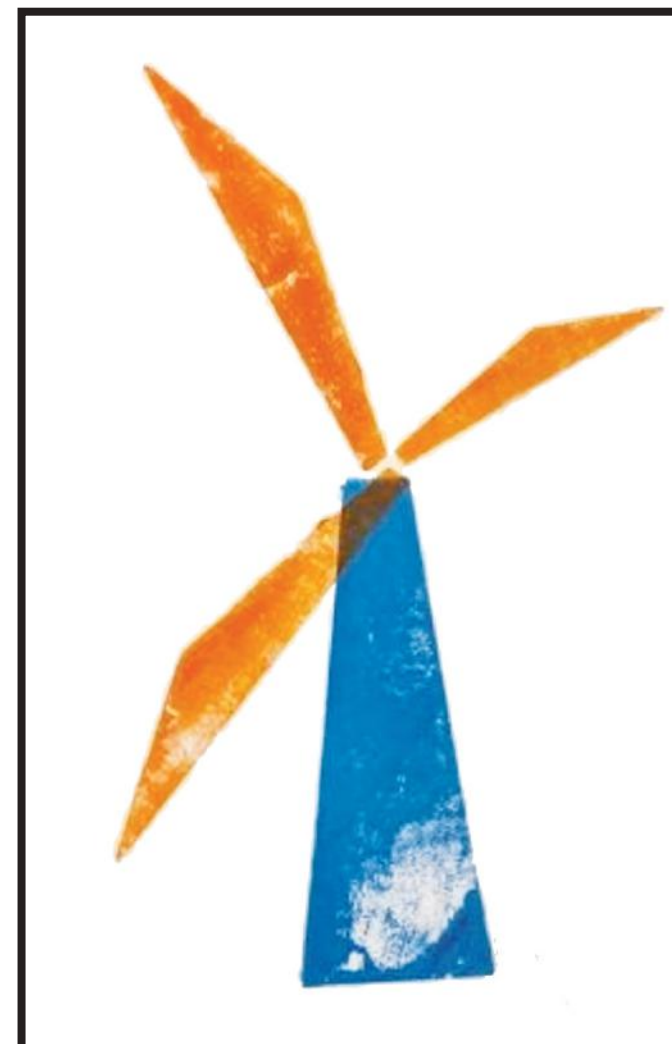
PLANNING SUBMISSION

AUTUMN 2023

CONSTRUCTION STARTS

WINTER 2024

OPENING



THESE IMAGES ARE FROM A SERIES OF ONGOING CREATIVE PILOT PROJECTS EXPLORING CULTURE ACROSS BLYTH, COMMISSIONED BY NORTHUMBERLAND COUNTY COUNCIL AND DELIVERED BY PLACECREATE AS PART OF ENERGISING BLYTH. THE DESIGN TEAM ARE WORKING WITH PLACECREATE TO ENSURE THE PILOT PROJECTS INFORM THE DESIGN OF THE CULTURE HUB & MARKET PLACE.

PART FUNDED BY:



HM Government



Northumberland
County Council



Advance
Northumberland

BLYTH CULTURE HUB & MARKET PLACE

FAULKNERBROWNS
ARCHITECTS

LDĀDESIGN

Civic Engineers

dpp
PLANNING

gleeds

Jhpartners